# SEM Analysis Script for makemejedi.com

**Date: June 5, 2025**

## 🎯 Target Analysis

* **Domain**: makemejedi.com
* **Focus**: Search Engine Marketing & Keyword Opportunities
* **Niche**: Star Wars Custom Art & Character Creation
* **Goal**: Identify keyword gaps and expansion opportunities

## 🔑 PRIMARY SEM ANALYSIS PROMPT

**Copy and paste this into your MCP-enabled AI assistant:**

Using DataForSEO MCP, perform a comprehensive SEM analysis of makemejedi.com focusing on:  
  
1. \*\*Current Keyword Performance\*\*: What keywords is makemejedi.com currently ranking for and which ones drive the most traffic?  
  
2. \*\*Keyword Gap Analysis\*\*: What high-value keywords are competitors ranking for that makemejedi.com is missing?  
  
3. \*\*New Keyword Opportunities\*\*: Find high-volume, low-competition keywords related to their Star Wars custom art business that they could target.  
  
4. \*\*Search Volume Trends\*\*: Analyze seasonal patterns and trends for their main keywords over the past 12 months, including Star Wars events.  
  
5. \*\*PPC Keyword Opportunities\*\*: Identify keywords with high commercial intent perfect for paid search campaigns in the custom art space.  
  
6. \*\*Long-tail Expansion\*\*: Discover specific long-tail keyword variations and related terms around Star Wars and character creation.  
  
7. \*\*Content Marketing Keywords\*\*: Find question-based and informational keywords for Star Wars content strategy.  
  
Please focus exclusively on keyword research, search marketing opportunities, and competitive keyword intelligence. Exclude technical SEO factors, backlinks, and domain authority metrics.

## 🎯 SPECIFIC SEM FOCUS AREAS

### 1. 💎 Star Wars Keyword Gap Discovery

**Goal**: Find immediate opportunities to capture competitor traffic in the Star Wars niche

**Prompt**: “Using DataForSEO MCP, identify the top 20 keywords that makemejedi.com’s competitors are ranking for but they are not. Focus on Star Wars, Jedi, custom portrait, and character creation keywords with good search volume and commercial intent.”

### 2. 📈 High-Value Custom Art Keywords

**Goal**: Discover achievable high-traffic keyword targets in entertainment/custom art space

**Prompt**: “Using DataForSEO MCP, find keywords related to makemejedi.com’s business (Star Wars portraits, Jedi characters, custom artwork) with search volume above 1,000 monthly searches and keyword difficulty below 40.”

### 3. 🔄 Star Wars Keyword Expansion

**Goal**: Expand keyword portfolio with specific, targeted terms around Star Wars themes

**Prompt**: “Using DataForSEO MCP, take makemejedi.com’s top 5 performing keywords and find 10 related long-tail variations for each one, focusing on Star Wars character creation, Jedi portraits, and custom artwork themes.”

### 4. 💰 Commercial Intent Art Keywords

**Goal**: Find keywords perfect for PPC campaigns and conversion in custom art market

**Prompt**: “Using DataForSEO MCP, identify keywords with high commercial intent (buy, purchase, custom, order, commission) related to makemejedi.com’s Star Wars portrait and character creation services.”

### 5. 📊 Star Wars Seasonal Opportunities

**Goal**: Plan quarterly campaigns around Star Wars trends and movie releases

**Prompt**: “Using DataForSEO MCP, analyze search volume trends for makemejedi.com’s keywords to identify seasonal opportunities, including Star Wars movie releases, May 4th (Star Wars Day), and holiday gift seasons.”

### 6. 🎪 Brand vs Non-Brand Star Wars Analysis

**Goal**: Reduce dependency on brand searches and expand market reach in Star Wars niche

**Prompt**: “Using DataForSEO MCP, analyze the ratio of branded vs non-branded keyword traffic for makemejedi.com and identify opportunities to expand non-branded reach in the Star Wars and custom portrait markets.”

### 7. 🎬 Entertainment & Pop Culture Keywords

**Goal**: Capture broader entertainment and pop culture search traffic

**Prompt**: “Using DataForSEO MCP, identify keywords related to Star Wars, sci-fi, pop culture portraits, and character art that makemejedi.com could target to expand beyond their core Jedi focus.”

### 8. 🎁 Gift & Occasion Keywords

**Goal**: Target gift-giving occasions and special events

**Prompt**: “Using DataForSEO MCP, find keywords related to Star Wars gifts, custom portrait gifts, birthday presents, and special occasion artwork that align with makemejedi.com’s services.”

## 🚀 QUICK START COMMANDS

1. Copy the **PRIMARY SEM ANALYSIS PROMPT** above
2. Paste it into your MCP-enabled AI assistant (Cursor/Claude Desktop)
3. Review the results and use specific focus area prompts for deeper analysis
4. Use findings to plan Star Wars content calendar and PPC campaigns

## 💡 SEM STRATEGY WORKFLOW FOR MAKEMEJEDI.COM

1. Start with the primary comprehensive analysis
2. Identify top 3 keyword gap opportunities in the Star Wars niche
3. Research search volume and competition for new targets
4. Plan content creation around high-value Star Wars and custom art keywords
5. Set up PPC campaigns for commercial intent keywords (custom portraits, commissions)
6. Monitor performance and iterate monthly, especially around Star Wars events

## 🎯 SUCCESS METRICS TO TRACK

* 📈 New keyword rankings achieved in Star Wars and custom art niches
* 🔍 Increase in organic search visibility for character creation terms
* 💰 PPC campaign performance for custom portrait keywords
* 📊 Content engagement for Star Wars-themed pages
* 🎪 Reduction in cost-per-click through better targeting
* 🔄 Expansion of keyword portfolio beyond core Jedi terms

## 🎬 STAR WARS KEYWORD CATEGORIES

* 🌟 **Star Wars & Sci-Fi**: Jedi character creation, lightsaber artwork, Force-themed designs
* 🎨 **Custom Art & Portraits**: Personalized Star Wars art, digital portrait commissions
* 🎁 **Gift & Occasion**: Star Wars birthday gifts, custom portrait presents
* 📅 **Trending & Seasonal**: May 4th Star Wars Day, movie release tie-ins, holiday themes

## 📈 SEASONAL CAMPAIGN OPPORTUNITIES

* **Q1**: New Year Jedi resolutions, Valentine’s Star Wars couples art
* **Q2**: **May 4th Star Wars Day** (major opportunity), Father’s Day gifts
* **Q3**: Comic-Con season, back-to-school Star Wars themes
* **Q4**: Halloween costumes/art, holiday gift campaigns

## 💰 PPC CAMPAIGN KEYWORDS

* **High-Intent**: “custom star wars portrait”, “jedi character commission”
* **Long-tail**: “turn me into a jedi character”, “custom star wars birthday gift”
* **Commercial**: “personalized star wars art”, “star wars character art service”

## ⚡ NEXT STEPS FOR MAKEMEJEDI.COM

1. Run the primary SEM analysis using the prompt above
2. Document top 10 keyword opportunities specific to Star Wars niche
3. Create content calendar around Star Wars events and keywords
4. Set up PPC campaigns for custom portrait and commission keywords
5. Plan seasonal campaigns around Star Wars Day and movie releases
6. Monitor competitor activities in the custom art space
7. Track performance and iterate monthly

## 🔍 Technical Commands

**Debug & Test Commands:** - npm run sem-analysis - Display general SEM analysis prompts - node sem-analysis-makemejedi.js - Run this makemejedi-focused analysis - npm run mcp-inspector - Debug MCP connections

**Generated on**: June 5, 2025  
**Focus**: Search Engine Marketing (SEM) for makemejedi.com  
**Niche**: Star Wars Custom Art & Character Creation  
**Excludes**: Technical SEO, Link Building, Domain Authority